**Email Templates – Monthly Drug Savings Contest**

Below are email templates to introduce and remind employees of the Monthly Drug Savings Contest. Copy and paste the templates to send to your employees.

**Introduction Email**

***Subject Line: Monthly Drug Savings Contest – Win Up To $500***

Hi Team,

We are excited to announce the launch of myDrugCosts' **Monthly Drug Savings** **Contest**, which gives you a chance to **win up to $500** in Amazon gift cards. To learn more about the contest, watch the [contest video](https://youtu.be/LfqAs5yf-ZQ).

Our participation in this contest is focused on encouraging employees to take advantage of myDrugCosts. This employee benefit is provided to you at no cost and can assist you in saving on your medications.

There are three ways you can win:

* **Sign Up:**Create your myDrugCosts account, and you will be automatically entered into a drawing to win a**$50 Amazon gift card**. Go to [www.mydrugcosts.com](http://www.mydrugcosts.com) or download the app for [Apple iOS](https://apps.apple.com/us/app/mydrugcosts/id1580142013) or [Android](https://play.google.com/store/apps/details?id=com.mydrugcosts.app&amp;pli=1).

* **Refer a Colleague:**Refer a colleague who doesn't use myDrugCosts, and you win a **$50 Amazon gift card** if their name is drawn in the Sign Up drawing. Go to [www.mydrugcosts.com/contest](http://www.mydrugcosts.com/contest).
* **Share Your Savings:**Provide details about savings you achieved using myDrugCosts –and you will be entered into a drawing to win **10x your savings**(win anywhere from **$50** to **$500**). Go to [www.mydrugcosts.com/contest](http://www.mydrugcosts.com/contest).

For quicker access to the app, visit [www.mydrugcosts.com/qr-code](http://www.mydrugcosts.com/qr-code) and scan the QR code, which will conveniently guide you to the appropriate app store.

Remember, this is an ongoing contest; new winners will be drawn on the last day of each month. For full contest details, please visit [www.mydrugcosts.com/contest](http://www.mydrugcosts.com/contest).

**Reminder Email**

***Subject Line: Monthly Drug Savings Contest – Closing Soon – Win Up To $500***

Hi Team,

We’re getting closer to the end of the month, and if you haven’t entered the **Monthly Drug Savings Contest**, now is the perfect time. Winners will be selected at the end of the month. To learn more about the contest, watch the [contest video](https://youtu.be/LfqAs5yf-ZQ).

There are three ways you can win:

* **Sign Up:** Create your myDrugCosts account, and you will be automatically entered into a drawing to win a **$50 Amazon gift card**. Go to [www.mydrugcosts.com](http://www.mydrugcosts.com) or download the app for [Apple iOS](https://apps.apple.com/us/app/mydrugcosts/id1580142013) or [Android](https://play.google.com/store/apps/details?id=com.mydrugcosts.app&amp;pli=1).
* **Refer a Colleague:** Refer a colleague who doesn’t use myDrugCosts, and you win a **$50 Amazon gift card** if their name is drawn in the Sign Up drawing. Go to www.mydrugcosts.com/contest.
* **Share Your Savings:** Provide details about savings you achieved using myDrugCosts –and you will be entered into a drawing to win **10x your savings** (win anywhere from **$50** to **$500**). Go to www.mydrugcosts.com/contest.

For quicker access to the app, visit [www.mydrugcosts.com/qr-code](http://www.mydrugcosts.com/qr-code) and scan the QR code, which will conveniently guide you to the appropriate app store.

If you are unable to participate in this month's contest, please be aware that this is an ongoing contest with winners selected each month. To get more information about the contest, please visit www.mydrugcosts.com/contest.