

Reminder Email Template/Messaging

myDrugCosts Enterprise Plus

Below are email templates and messages that HR teams or leaders can use in email or other communication channels, such as Slack, to communicate myDrugCosts Enterprise to employees. The templates are suggestions and can be adjusted based on your preference.

Email Template – Option 1

Subjects Line: New Benefit Available: Drug Transparency App

Team,

To help you save money on your prescription drugs, we want you to be aware of a free benefit, myDrugCosts Enterprise Plus and its mobile app that can be downloaded for either [Apple iOS](#) or [Android](#).

myDrugCosts Enterprise Plus gives employees a more personal and convenient approach to saving money at the pharmacy. With a few taps, you can see the price of your medication with insurance and ways to save.

To learn more about the myDrugCosts app, visit: <https://www.mydrugcosts.com/the-app-e>.

For questions regarding myDrugCosts Enterprise Plus and creating an account, you can email support@mydrugcosts.com.

Messaging – Option 1

Team!

We are pleased to offer employees on an employee-sponsored health plan a resource to help them save money on their medications.

myDrugCosts Enterprise Plus shows the cost with insurance and ways to save, including discount cards, \$4 generics, Mark Cuban Cost Plus Drugs, and more. To see features, visit www.mydrugcosts.com/the-app-e.

When you have a chance, download the myDrugCosts app for [Apple iOS](#) or [Android](#) or go to www.mydrugcosts.com.



Email Template – Option 2

Subjects Line: New Benefit Available: Drug Transparency App

Team,

As a reminder, you have access to myDrugCosts Enterprise Plus. This mobile app brings transparency to drug pricing and can help you and your family save money on your current and future medications.

To create your free account, download the myDrugCosts app for [Apple iOS](#) or [Android](#) or go to www.mydrugcosts.com.

With myDrugCosts Enterprise Plus, you will be able to:

- Receive notifications when myDrugCosts finds a cheaper way to buy your current medication
- Search the drug you are prescribed to see the price with insurance and ways to save
- Easily access your plan design
- Organize current prescriptions

To see the benefits and features, see the included link, www.mydrugcosts.com/the-app-e. If you have any questions, you can send an email to support@mydrugcosts.com.

Messaging – Option 2

Team!

We are pleased to offer a resource to help you save money on your medications.

myDrugCosts Enterprise Plus brings transparency to drug pricing and shows ways to save, such as discount cards, \$4 generics, Mark Cuban Cost Plus Drugs, and more. To see features, visit www.mydrugcosts.com/the-app-e.

When you have a chance, download the myDrugCosts app for [Apple iOS](#) or [Android](#) or go to www.mydrugcosts.com.