

Reminder Email Template/Messaging

myDrugCosts Enterprise

Below are email templates and messages that HR teams or leaders can use in email or other communication channels, such as Slack, to communicate myDrugCosts Enterprise to employees. The templates are suggestions and can be adjusted based on your preference.

Email Template – Option 1

Subjects Line: New Benefit Available: Drug Transparency App

Team,

To help you save money on your prescription drugs, we want you to be aware of a free benefit, myDrugCosts Enterprise and its mobile app that can be downloaded for either [Apple iOS](#) or [Android](#).

myDrugCosts Enterprise gives employees a more personal and convenient approach to saving money at the pharmacy.

To learn more about the myDrugCosts Enterprise app, visit: <https://www.mydrugcosts.com/the-app-e>.

If you need further assistance or have a question about your benefits, you can email (HR). For questions regarding myDrugCosts and creating an account, you can email support@mydrugcosts.com.

Messaging – Option 1

Team!

We are pleased to offer a resource to help you save money on your medications.

myDrugCosts Enterprise shows the cost without insurance, including discount cards, \$4 generics, Mark Cuban Cost Plus Drugs, and more. To see features, visit www.mydrugcosts.com/the-app-e.

When you have a chance, download the myDrugCosts app for [Apple iOS](#) or [Android](#).



Email Template – Option 2

Subjects Line: New Benefit Available: Drug Transparency App

Team,

As a reminder, you have access to myDrugCosts Enterprise. This mobile app brings transparency to drug pricing and can help you and your family save money on your current and future medications.

To create your free account, download the myDrugCosts app for [Apple iOS](#) or [Android](#).

With myDrugCosts Enterprise, you will be able to:

- Receive notifications when myDrugCosts finds a cheaper way to buy your current medication
- Search the drug you are prescribed to see how you can save without insurance
- Easily access your plan design

To see the benefits and features, see the link, www.mydrugcosts.com/the-app-e. If you have any questions, you can send an email to support@mydrugcosts.com.

Messaging – Option 2

Team!

We are pleased to offer you a resource to help you save money on their medications.

myDrugCosts Enterprise brings transparency to drug pricing and shows ways to save, such as discount cards, \$4 generics, Mark Cuban Cost Plus Drugs, and more. To see features, visit www.mydrugcosts.com/the-app-e.

When you have a chance, download the myDrugCosts app for [Apple iOS](#) or [Android](#).